

Wellington Cable Car Illustrator Competition

Terms & Conditions (Artwork Licensing & Ownership)

- **Original Work:** Entries must be original and created by the entrant.
- **Usage Rights:** By submitting, entrants grant Wellington Cable Car a non-exclusive, royalty-free, perpetual, worldwide license to use, reproduce, adapt, and publish their artwork across merchandise, digital, and promotional materials.
- **Ownership:** Copyright remains with the artist, but winning entries must agree to assign or grant full commercial usage rights for merchandise.
- **Modification:** Wellington Cable Car may adapt artwork to fit product formats.
- **Credit:** Artists will be credited where reasonably possible (e.g., social posts, launch announcement).
- **Prizes:** Merchandise featuring winning designs + other prizes (e.g., free Cable Car passes, cash, gift vouchers).
- **Disqualification:** Plagiarized, offensive, or inappropriate content will be excluded.
- **Consent:** Entrants consent to their submissions being shared publicly (social media, displays).